


Milestones


Launching of The Finance Tool

The tool that provides insight into the funding landscape for social entrepreneurs. With +9000 users since April.




Second Chamber: adopted 6 motions

After the note consultation concerning the BvM of December 2nd, 6 motions passed to support social entrepreneurs.




The Code is independent!

The support and visibility of the Code grew enormously in 2019. Next steps: scaling up and acceleration.



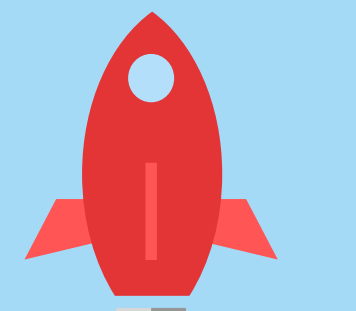
Buy Social: growth in partners

Growth from 3 to 7 partners! With: PwC, SVB, ABN AMRO, De Nederlandsche Bank, Hermitage Amsterdam, Municipality of Amsterdam, and Utrecht.



More than 400 Members

In December we welcomed our 400th member in the network. Together we lead the way towards the new economy.



Members & Activities

403 Members end of 2019

54 New members

20 workshops & networking meetings
4 growth programs

200 members participated at an activity

49 members contributed to the events

Average valuation: 8.2 

Support

- 11 new mentors and trainers connected
- 70 members received support through our mentors and partners.

Growth Programs

- Next Level
- Grow Impact 2 editions
- What Design Can Do
- Dealing with the municipality

Buy Social



Buy Social events: 6



Number of pitches: 75



Number of leads: 382



Reach social media: 113.000



Entrepreneurs on the Market: 204

Activation Governments

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BvM debate

6 motions adopted by the Second Chamber. In response to the Initiative note: 'Entrepreneurship with a social mission' members of the Second Chamber discussed the support for social entrepreneurs in Netherlands.

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Social Enterprise Government Congress

The 6th edition of the Social Enterprise Government Congress was organized in the Prodentfabriek Amersfoort in partnership with the G40, Platform 31, Municipality of Amersfoort and province of Utrecht.
> 165 participating civil servants and social entrepreneurs.

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Zakboek en Routekaart

The Zakboek for civil servants and the Routekaart for social entrepreneurs have been developed to bring their worlds closer together through concrete tools, roles and examples.



Social & International



27.263 followers



#7

In the ranking best country to be a social entrepreneur.



4

Visit of delegations from Ukraine, Curacao, South Korea, Taiwan at the office.



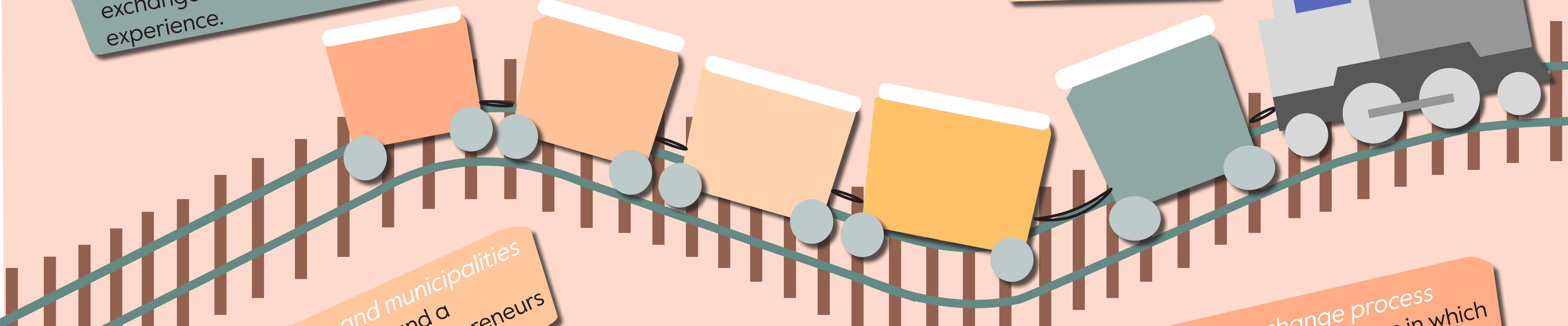
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Products of members used in our office

Ambitions 2020

Intervision meetings
Social entrepreneurs from the same region come together to exchange knowledge and experience.

Impact Report
Publication of the first Buy Social Impact Report with the partners.



Training program: provinces and municipalities
Both parties gain knowledge, skills and a network in order to support social entrepreneurs

Start (international) research project
On the influencing role of social enterprises. In what ways do social enterprises influence large companies to behave more sustainably?

Setting up a system change process
To contribute to a renewed system in which more people participate on the labor market.